

SAVING TINY HEARTS SOCIETY

FINANCIAL STATEMENTS

DECEMBER 31, 2019

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INDEPENDENT AUDITORS' REPORT

Board of Directors
Saving Tiny Hearts Society
Itasca, Illinois

We have audited the accompanying financial statements of SAVING TINY HEARTS SOCIETY (an Illinois not-for-profit organization), which comprise the statements of assets, liabilities and net assets as of December 31, 2019 and 2018, and the related statements of revenues, expenses and other changes in net assets, functional expenses, and cash flows for the years then ended, all on the modified cash basis, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with the modified cash basis of accounting described in Note 1; this includes determining that the modified cash basis of accounting is an acceptable basis for the preparation of the financial statements in the circumstances. Management is also responsible for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the assets, liabilities and net assets of SAVING TINY HEARTS SOCIETY as of December 31, 2019 and 2018, and its revenues, expenses and other changes in net assets, and its cash flows for the years then ended in accordance with the basis of accounting as described in Note 1.

Basis of Accounting

We draw attention to Note 1 of the financial statements, which describes the basis of accounting. The financial statements are prepared on the modified cash basis of accounting, which is a basis of accounting other than accounting principles generally accepted in the United States of America. Our opinion is not modified with respect to that matter.

Ward & Davis LLP

September 15, 2020

SAVING TINY HEARTS SOCIETY

STATEMENTS OF ASSETS, LIABILITIES AND NET ASSETS

Modified Cash Basis

As of December 31

2019

2018

ASSETS

CURRENT ASSETS

Cash	\$ 360,051	\$ 958,450
Certificates of Deposit	499,894	—
Prepaid Expenses	5,000	10,000
Total Current Assets	<u>864,945</u>	<u>968,450</u>

INTANGIBLES

Trademark	2,700	2,700
Website	4,700	4,700
	<u>7,400</u>	<u>7,400</u>
Less: Accumulated Amortization	<u>6,221</u>	<u>4,423</u>
	<u>1,179</u>	<u>2,977</u>

	<u>\$ 866,124</u>	<u>\$ 971,427</u>
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LIABILITIES AND NET ASSETS

LIABILITIES	\$ —	\$ —
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NET ASSETS

Without Donor Restriction	<u>866,124</u>	<u>971,427</u>
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	<u>\$ 866,124</u>	<u>\$ 971,427</u>
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SAVING TINY HEARTS SOCIETY

STATEMENTS OF REVENUES, EXPENSES AND OTHER CHANGES IN NET ASSETS

Modified Cash Basis

For the Years Ended December 31

2019

2018

REVENUES

Contributions	\$ 190,107	\$ 125,074
Donated Services	4,885	1,400
Special Event Revenue	556,919	601,797
Unrealized Loss on Certificates of Deposit	(106)	—

Total Revenues

751,805

728,271

Expenses

Program Activities	652,042	444,772
Management and General	20,639	15,819
Fund Raising		
Special Event Direct Expenses	167,355	194,560
Fund Raising - Other	17,072	9,797

Total Expenses

857,108

664,948

CHANGE IN NET ASSETS

(105,303)

63,323

Net Assets, Beginning

971,427

908,104

NET ASSETS, ENDING

\$ 866,124

\$ 971,427

STATEMENTS OF FUNCTIONAL EXPENSES

Modified Cash Basis

For the Year Ended December 31, 2019

	Program Activities	Management and General	Fund Raising		Total Expenses
			Fund Raising Other	Special Event Direct Expenses	
Amortization Expense	\$ —	\$ 1,798	\$ —	\$ —	\$ 1,798
Credit Card Processing Fees	—	—	4,380	6,733	11,113
Dues and Subscriptions	—	980	—	—	980
Equipment and Facilities Rental	—	—	2,406	—	2,406
Grants	649,513	—	—	—	649,513
Insurance	104	699	240	—	1,043
Miscellaneous	—	92	1,112	2,990	4,194
Medical Advisory Board Travel	2,425	—	—	—	2,425
Printing and Production	—	—	270	2,251	2,521
Postage	—	—	233	215	448
Professional Fees and Outside Services	—	17,070	7,851	—	24,921
Special Event Venue	—	—	—	56,523	56,523
Special Event Food and Beverage	—	—	—	67,833	67,833
Special Event Entertainment	—	—	—	2,197	2,197
Special Event Auction Expense	—	—	—	13,117	13,117
Special Event Promotional and Supplies	—	—	—	15,496	15,496
Website Maintenance	—	—	580	—	580
	\$ 652,042	\$ 20,639	\$ 17,072	\$ 167,355	\$ 857,108

STATEMENTS OF FUNCTIONAL EXPENSES (Continued)

Modified Cash Basis

For the Year Ended December 31, 2018

	Program Activities	Management and General	Fund Raising		Total Expenses
			Fund Raising Other	Special Event Direct Expenses	
Amortization Expense	\$ —	\$ 1,994	\$ —	\$ —	\$ 1,994
Credit Card Processing Fees	—	—	2,447	—	2,447
Dues and Subscriptions	—	1,027	—	—	1,027
Equipment and Facilities Rental	—	—	3,142	—	3,142
Grants	442,305	—	—	—	442,305
Insurance	104	699	240	—	1,043
Miscellaneous	—	496	1,700	—	2,196
Medical Advisory Board Travel	2,363	—	—	—	2,363
Printing and Production	—	—	1,652	—	1,652
Postage	—	—	616	—	616
Professional Fees and Outside Services	—	11,603	—	—	11,603
Special Event Direct Expenses	—	—	—	194,560	194,560
	\$ 444,772	\$ 15,819	\$ 9,797	\$ 194,560	\$ 664,948

STATEMENTS OF CASH FLOWS

Modified Cash Basis

For the Years Ended December 31

2019

2018

CASH FLOWS FROM OPERATING ACTIVITIES

Change in Net Assets

\$ (105,303)

\$ 63,323

Adjustments to Reconcile Change in Net Assets to

Net Cash Provided (Used) by Operating Activities

Unrealized Loss on Certificates of Deposit

106

—

Amortization Expense

1,798

1,994

(Increase) Decrease in Prepaid Expenses

5,000

(5,000)

Total Adjustments

6,904

(3,006)

Net Cash Provided (Used) by Operating Activities

(98,399)

60,317

CASH FLOWS FROM INVESTING ACTIVITIES

Purchases of Certificates of Deposit

(500,000)

—

Trademark

—

(750)

Website Development Fees

—

(900)

Net Cash Used by Investing Activities

(500,000)

(1,650)

NET INCREASE (DECREASE) IN CASH

(598,399)

58,667

Cash, Beginning

958,450

899,783

CASH, ENDING

\$ 360,051

\$ 958,450

NOTES TO FINANCIAL STATEMENTS

ORGANIZATION ACTIVITIES

Saving Tiny Hearts Society (“the Society”) was founded in Deerfield, Illinois and incorporated on September 1, 2006 under the Illinois General Not-for-Profit Corporation Act.

The Society was established to raise seed money for grossly under-funded, lifesaving grassroots research of congenital heart defects (CHDs). The money raised acts as a bridge for research to millions of dollars of extramural funding from the National Institute of Health (NIH) or other outside funding.

The primary activity of the Society is to prolong, improve and save the lives of children born with CHDs by awarding revolutionary lifesaving research grants. Awardees are determined by the Society’s independent Scientific Medical Board and awards are based on criteria set forth by the National Institute of Health.

The Society receives its funding via contributions and grants from individuals, family foundations, corporations, community organizations and other members of the medical community, as well as fundraising events.

NOTE 1—SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**BASIS OF ACCOUNTING**

The accompanying financial statements have been prepared on the modified cash basis of accounting, which is a comprehensive basis of accounting other than U. S. generally accepted accounting principles. Under that basis, certain revenues and the related assets are recognized when received rather than when earned and certain expenses are recognized when paid rather than when the obligations are incurred. Consequently, the Society has not recognized contributions receivable and accounts payable to vendors, and their related effects on the change in net assets in the accompanying financial statements. The Society recorded prepaid expenses in 2019 and 2018 for its fundraising event to better match event revenues and expenses. Additionally, intangible assets have been capitalized and are amortized over their estimated useful lives on a straight-line basis.

USE OF ESTIMATES

The preparation of financial statements in conformity with the modified cash basis of accounting requires management to make estimates and assumptions that affect certain reported amounts and disclosures at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results may differ from those estimates.

FINANCIAL STATEMENT PRESENTATION

Financial statement presentation follows the requirements of the Financial Accounting Standards Board (FASB) Codification for “Financial Statements of Not-for-Profit Organizations”. Under the standards, the Society is required to report information regarding its financial position and activities into two classes of net assets: net assets without donor restrictions, and net assets with donor restrictions. Accordingly, net assets of the Society and changes therein are classified and reported as follows:

Net assets without donor restrictions - Net assets that are not subject to donor-imposed stipulations plus those resources for which donor-imposed stipulations have been satisfied. These net assets may otherwise be designated for specific purposes by action of the Board of Directors.

NOTES TO FINANCIAL STATEMENTS

NOTE 1—SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

FINANCIAL STATEMENT PRESENTATION (Continued)

Net assets with donor restrictions - Net assets whose use by the Society is subject to donor-imposed stipulations that may or will be met either by actions of the Society, pursuant to those stipulations and/or that expire by the passage of time; and net assets subject to donor-imposed stipulations that the resources be maintained permanently by the Society. The Society had no net assets with donor restrictions at December 31, 2019 and 2018.

Revenues are reported as increases in net assets without donor restrictions unless use of the related asset is limited by donor-imposed restrictions. Expenses are reported as decreases in net assets without donor restrictions.

PROPERTY AND EQUIPMENT

The Society capitalizes property and equipment purchases greater or equal to \$750 with useful lives exceeding one year.

RECOGNITION OF SUPPORT AND REVENUES

The Society accounts for contributions in accordance with the FASB Codification topic related to accounting for contributions made and received. Contributions, which consist of cash received from donors, are recognized as support or revenue when received. All contributions are considered available for unrestricted use unless specifically restricted by the donor or by laws and regulations.

CONTRIBUTED SERVICES

Contributions of donated services that create or enhance non-financial assets or that require specialized skills, provided by individuals possessing those skills, and would need to be purchased if not provided by donation, are recorded at their fair values in the period received. The Society received donated professional accounting services of \$4,885 in 2019 and \$1,400 in 2018.

The Society also receives a significant amount of donated services from unpaid volunteers and board members who assist in its program and fundraising efforts in the furtherance of its purposes. These services are not recorded as they do not meet the criteria for recognition.

FUNDRAISING

Fundraising costs relate to annual fundraising, as well as agency promotion to enhance awareness to the community regarding the need to fund research for congenital heart defects.

FUNCTIONAL ALLOCATION OF EXPENSES

The costs of providing various programs and other activities are presented on a functional basis in the statements of revenues, expenses and other changes in net assets. Accordingly, certain expenses have been allocated among the programs and supporting services benefited, based on direct charges or appropriate methods determined by management. As there are no personnel or space utilization costs on which to base the allocation as the organization is board run, the determination was performed considering the function of each cost and allocating accordingly.

NOTES TO FINANCIAL STATEMENTS

NOTE 1—SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

ACCOUNTING PRONOUNCEMENTS

In May 2014, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) No. 2014-09 (Topic 606): Revenue from Contracts with Customers, which supersedes the current revenue recognition requirements in Topic 605, Revenue Recognition. The ASU is based on the principle that revenue is recognized to depict the transfer of goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. The ASU also requires additional disclosure about the nature, amount, timing, and uncertainty of revenue and cash flows arising from customer contracts, including significant judgments and changes in judgments and assets recognized from costs incurred to obtain or fulfill a contract. The ASU permits application of the new revenue recognition guidance to be applied using one of two retrospective application methods. The ASU was effective for annual reporting periods beginning after December 15, 2018, but was extended until years beginning after December 15, 2019. The Society's management early adopted the ASU effective January 1, 2019. Management determined there was no cumulative effect of applying the new standard to the opening balance of net assets without donor restrictions and there is no impact to change in net assets without donor restrictions currently or in the future.

The adoption of the ASU did not have a significant impact on the Society's financial position, results of activities, or cash flows. A substantial portion of the Society's revenue relates to grants contributions and the only arrangements to which the ASU would be applicable is special event revenues. Special event revenue, which include registration fees or ticket purchases, sponsorships and purchase of auction items or raffle tickets, are recorded equal to the cost of direct benefits to donors, and contribution revenue for the difference. Based on the Society's evaluation of its contracts with customers, the timing and amount of revenues recognized previously is consistent with how revenues are recognized under the new standard. No changes were required to previously reported revenues as a result of the adoption.

In June 2018, the FASB issued Accounting Standards Update (ASU) No. 2018-08, *Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made*. The new guidance applies to all entities that receive or make contributions and clarifies the definition of an exchange transaction. The criteria for evaluating whether contributions are unconditional (and thus recognized immediately as revenue) or conditional (for which revenue recognition is delayed until the condition is met) have been clarified. The focus is whether a gift or grant agreement both (1) specifies a "barrier" that the recipient must overcome to be entitled to the resources and (2) releases the donor from its obligation to transfer resources if the barrier is not achieved. An agreement that includes both is a conditional contribution. The Society adopted the ASU commencing January 1, 2019.

NOTES TO FINANCIAL STATEMENTS

NOTE 2—LIQUIDITY AND AVAILABILITY OF RESOURCES

Financial assets available for general expenditure, that is, without donor or other restrictions limiting their use, within one year of the statement of financial position date, are comprised of the following at December 31, 2019:

Cash.....	\$ 360,051
Certificates of Deposit	<u>499,894</u>
	<u>\$ 859,945</u>

The Society has no net assets with donor restrictions, nor any board-designated net assets so the entire amount of its cash balance at December 31, 2019 is available for use. As the Board considers the cash balance available when approving grant commitments on an annual basis, no amounts have been invested. As part of its liquidity management plan, the Society will consider investing excess funds in the future to further provide additional funds to meet current operating needs.

NOTE 3—FAIR VALUE MEASUREMENTS

Fair value is defined as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date.

The FASB Codification provides a framework for measuring fair value using a three-level hierarchy that prioritizes the inputs to valuation techniques used to measure fair value based upon the transparency of inputs to the valuation of an asset or liability as of the measurement date. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (level 1 measurements) and the lowest priority to unobservable inputs (level 3 measurements). The three levels of the fair value hierarchy are described below:

Level 1 Inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets that the Society has the ability to access.

Level 2 Inputs to the valuation methodology include:

- Quoted prices for similar assets or liabilities in active markets;
- Quoted prices for identical or similar assets or liabilities in inactive markets;
- Inputs other than quoted prices that are observable for the asset or liability;
- Inputs that are derived principally from or corroborated by observable market data by correlation or other means.

If the asset or liability has a specified (contractual) term, the Level 2 input must be observable for substantially the full term of the asset or liability.

Level 3 Inputs to the valuation methodology are unobservable and significant to the fair value measurement.

The asset's or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs.

NOTES TO FINANCIAL STATEMENTS

NOTE 3—FAIR VALUE MEASUREMENTS (Continued)

Following is a description of the valuation methodologies used for assets measured at fair value. There have been no changes in the methodologies used at December 31, 2019 and 2018.

Level 1 Fair Value Measurements

The Society has no level 1 fair value measurements.

Level 2 Fair Value Measurements

The fair values of certificates of deposit are based on quoted market prices in active markets for similar assets, when available.

Level 3 Fair Value Measurements

The Society has no level 3 fair value measurements.

NOTE 4—INTANGIBLES

The Society paid fees of \$1,950 to register a trademark in 2014. The amount was capitalized and is amortized over a period of 60 months. In 2018, the Society paid \$750 for a copyright related to its fundraising efforts. The amount was capitalized and is amortized over a period of 60 months.

The Society paid \$3,800 of website development costs in 2017. The amount was capitalized and is amortized over a period of 36 months. In 2018, the Society paid \$900 of additional website development costs. The amount was capitalized and is amortized over a period of 36 months.

Amortization expense was \$1,798 for 2019 and \$1,994 for 2018.

Estimated amortization expense for the next four years is:

Year Ended December 31		
2020	\$	766
2021		175
2022		150
2023		<u>88</u>
	\$	<u>1,179</u>

NOTE 5—TAX-EXEMPT STATUS

The Society qualifies as a charitable organization exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code and is similarly classified by the State of Illinois.

The Society follows the guidance in the FASB Codification topic related to uncertainty in income taxes which prescribes a comprehensive model for recognizing, measuring, presenting and disclosing in the financial statements uncertain tax positions that the Society has taken or expects to take in its tax returns. Under the guidance, the Society may recognize the tax benefit from an uncertain tax position only if it is "more likely than not" that it is sustainable, based on its technical merits. The tax benefits recognized in the financial statements from such a position should be measured based on the largest benefit that has a greater than 50% likelihood of being realized upon ultimate settlement with a taxing authority having full knowledge of all relevant information. The Society believes that it has appropriate support for the positions taken on its returns.

NOTES TO FINANCIAL STATEMENTS

NOTE 6—CONCENTRATIONS

REVENUE CONCENTRATION

Approximately 66% of total revenues were earned through the Society's annual gala fundraising event and its golf outing for the year ended December 31, 2019.

Approximately 77% of total revenues were earned through the Society's annual gala fundraising event and its golf outing for the year ended December 31, 2018.

CREDIT RISK

The Society maintains cash in accounts at a financial institution, which, at times, may exceed federally insured limits. The Society has not experienced any losses in such accounts. The Society's management believes they are not exposed to any significant credit risk on cash.

NOTE 7—RELATED PARTY TRANSACTIONS

The Society operates out of space located in the offices of the company co-owned by the President of the Board, which is located in Itasca, Illinois. No amounts have been reflected in the financial statements to reflect donated facilities, as the amount is not material to the financial statements.

NOTE 8—COMMITMENTS AND GRANT EXPENSE

The Society's Board of Directors approved eight grants in November and December 2019 totaling \$500,000, of which six grants totaling \$350,000 were paid by December 31, 2019 and is reflected in grant expense in the statements of functional expense. The remaining two grants totaling \$150,000 was paid in January 2020.

The Society's Board of Directors approved five grants in November 2018 totaling \$373,814. One grant for \$74,200 was paid on December 31, 2018 and is reflected in grant expense in the statements of functional expense. The remaining four grants totaling \$299,513 were paid in January 2019, net of a refund from one grantor of \$101.

NOTE 9—SUBSEQUENT EVENTS

Management has evaluated subsequent events through September 15, 2020, the date which the financial statements were available for issue. There are no subsequent events which require disclosure.